



Kunst- en cultuurwetenschappen (Ma)

VU University Amsterdam - Faculteit der Geesteswetenschappen - M Arts & Culture - 2015-2016

De MA Kunst- en Cultuurwetenschappen kenmerkt zich door een brede focus op verschillende domeinen van de cultuursector. Hier volg je vakken in specialisaties die aansluiten op de ontwikkelingen in kunst, architectuur, media, erfgoed, creatieve industrie en design. Terwijl sommige specialisaties de actualiteit in een historisch perspectief plaatsen, gaan andere expliciet in op de hedendaagse context van kunst, cultuur en media. In onze programma's verdiep je je in de geschiedenis, theorie, analyse, in vele dwarsverbanden, en maak je kennis met het onderzoek van de staf, maar ook met onderzoeksprojecten in allerlei culturele instellingen en bedrijven. De stad Amsterdam – het culturele hart van Nederland - biedt een unieke voedingsbodem om academische verdieping te koppelen aan de expertise van professionals.

Er zijn vijf afstudeerrichtingen:

- Comparative Arts and Media Studies
- Design Cultures
- Kunstgeschiedenis
- Architectuurgeschiedenis

[Opleidingsschema \(pdf\)](#)

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Master Arts & Culture, Specialization Architecture History

Volg de verplichte modules (48 studiepunten) en volg modules ter waarde van 12 stp in de vrije ruimte.

Programme components:

- [Specialization Architecture History, Electives](#)

Courses:

Name	Period	Credits	Code
History of Architecture, Architectural Criticism	Period 4	6.0	L_KBMAKGS011
History of Architecture, Architectural Theory	Period 1+2+3	9.0	L_KBMAKGS007
Master Excursion Architectural History, Abroad	Period 5+6	6.0	L_KBMAKGS012
MA-Thesis Architectural History	Ac. Year (September)	18.0	L_KBMAKGSSCR
Seminar Architecture	Period 1+2+3	9.0	L_KBMAKGS013

Specialization Architecture History, Electives

Kies 12 stp uit het aanbod.

Courses:

Name	Period	Credits	Code
Architectural and Town Planning Heritage	Period 1	6.0	L_KBMAERF004
Challenging Eternity. Heritage, Urbanistic Interventions and the City of Rome	Period 5+6	9.0	L_AAMAALG003
Historical Landscape and Archaeological Heritage	Period 1	6.0	L_AAMAERF001
Master History of Architecture, Tutorial 1	Ac. Year (September)	9.0	L_KBMAKGS009
Master History of Architecture, Tutorial 2	Ac. Year (September)	6.0	L_KBMAKGS010
Master Seminar Visual Art	Period 1+2+3	9.0	L_KAMAKGS015
Master Seminar Visual Art I	Period 1+2+3	9.0	L_KAMAKGS014
Master Work Placement Architectural History	Ac. Year (September)	12.0	L_KBMAKGSSTA

Master Arts & Culture, Specialization Comparative Arts and Media Studies

Choose elective/internship worth 12 credits.

Programme components:

- Specialization Comparative Arts and Media Studies, Electives

Courses:

Name	Period	Credits	Code
Crossmedial Exhibitions	Period 4	6.0	L_ZAMAACW015
MA-Thesis Comparative Arts and Media Studies	Ac. Year (September)	18.0	L_ZAMAACWSCR
Reading Concepts of Intermediality	Period 1+2+3	9.0	L_ZAMAACW014
The Art of Comparison	Period 5	6.0	L_ZAMAACW017
Transmedia Storytelling	Period 1+2	9.0	L_ZAMAACW012

Specialization Comparative Arts and Media Studies, Electives

Choose tutorial/elective/internship worth 12 credits.

Courses:

Name	Period	Credits	Code
Academic English: Advanced Writing for Master Students	Period 4	3.0	L_ETMAALG002
Academic English: Pronunciation training MA	Period 2	3.0	L_EAMAALG005
Design, History and Culture	Period 1+2	9.0	L_AAMAACW001
Film Narratology and Adaptation	Period 2	6.0	L_ELMAENG016
Lecture series	Period 1+2+3	3.0	L_KAMAKGS018
Literature and Society	Period 4	6.0	L_AAMALEC001
Master Seminar Visual Art	Period 1+2+3	9.0	L_KAMAKGS015
Methods of Design Analysis: The Meanings of Design	Period 1+2	9.0	L_ZAMAACW013
Museum Curator, Collecting/Exhibiting part A	Period 1	6.0	L_KAMAMUS008
Seminar Architecture	Period 1+2+3	9.0	L_KBMAKGS013
Semiotic Signs: Words versus Images	Period 1	6.0	L_ELMAENG017
The Gothic Gaze	Period 2	6.0	L_ELMAENG010
Work Placement Comparative Arts and Media Studies	Ac. Year (September)	12.0	L_ZAMAACWSTA

Master Arts & Culture, Specialization Design Cultures

Choose elective/internship worth 12 credits.

Programme components:

- [Specialization Design Cultures, Electives](#)

Courses:

Name	Period	Credits	Code
Design in Words: Criticism, Writing and Theory	Period 4	6.0	L_ZAMAACW016
Design, History and Culture	Period 1+2	9.0	L_AAMAACW001
MA-Thesis Design Cultures	Ac. Year (September)	18.0	L_ZAMAADCSCR
Methods of Design Analysis: The Meanings of Design	Period 1+2	9.0	L_ZAMAACW013
The Arts and Crafts of Dutch Design	Period 4	6.0	L_AAMAACW002

Specialization Design Cultures, Electives

Choose tutorial/elective/internship worth 12 credits.

Courses:

Name	Period	Credits	Code
Academic English: Advanced Writing for Master Students	Period 4	3.0	L_ETMAALG002
Crossmedial Exhibitions	Period 4	6.0	L_ZAMAACW015
English Text Editing MA	Period 2	6.0	L_ETMAALG004
Lecture series	Period 1+2+3	3.0	L_KAMAKGS018
Master Seminar Visual Art	Period 1+2+3	9.0	L_KAMAKGS015
Reading Concepts of Intermediality	Period 1+2+3	9.0	L_ZAMAACW014
Seminar Architecture	Period 1+2+3	9.0	L_KBMAKGS013
Semiotic Signs: Words versus Images	Period 1	6.0	L_ELMAENG017
Transmedia Storytelling	Period 1+2	9.0	L_ZAMAACW012
Work Placement Design Cultures	Ac. Year (September)	12.0	L_ZAMAADCSTA

Master Arts & Culture, Specialization Art History

Volg de verplichte modules (33 studiepunten), kies 1 van de twee werkcolleges (9 stp) en kies keuzemodules (18 stp) uit het aanbod en/of in de vrije ruimte.

Programme components:

- Specialization Art History, Modules

Courses:

Name	Period	Credits	Code
Excursie Buitenland	Period 1	6.0	L_KAMAKGS021
Lecture series	Period 1+2+3	3.0	L_KAMAKGS018
Master Seminar Visual Art	Period 1+2+3	9.0	L_KAMAKGS015
Master Seminar Visual Art I	Period 1+2+3	9.0	L_KAMAKGS014
MA-Thesis Art History 1400-Present	Ac. Year (September)	18.0	L_KAMAKGSSCR
Visual Art 1400 to the Present, Methodology	Period 1+2+3	6.0	L_KAMAKGS402

Specialization Art History, Modules

Kies 18 studiepunten uit het aanbod en/of vrije keuze.

Courses:

Name	Period	Credits	Code
Art Criticism	Period 4+5	6.0	L_KNMAKGS010
KMC I: The Art Market	Period 1+2	6.0	L_KAMAKGS020
KMC II: Kennerschap	Period 4+5	6.0	L_KAMAKGS022
Master Work Placement Visual Art 1400 to the Present	Ac. Year (September)	12.0	L_KAMAKGSSTA
Masterclass Florence	Period 4+5+6	6.0	L_KAMAKGS023
Masterclass Rome	Ac. Year (September)	6.0	L_KAMAKGS024
Museum Curator, Collecting/Exhibiting part A	Period 1	6.0	L_KAMAMUS008
Museum Curator, Collecting/Exhibiting part B	Period 2+3	6.0	L_KAMAMUS009

Academic English: Advanced Writing for Master Students

Course code	L_ETMAALG002 ()
Period	Period 4
Credits	3.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. G.A. Dreschler
Examinator	dr. G.A. Dreschler
Teaching staff	dr. G.A. Dreschler
Teaching method(s)	Seminar

Level	400
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Course objective

After successfully completing this course you will be able to write an academic text in English at the C1 level of the Common European Framework of Reference [CEFR] both in terms of relevant communicative competence and grammatical accuracy and vocabulary control; you will be able to spot the major coherence problems in the drafts of your own and other people's texts, and edit the text to improve coherence; you will also have a clear sense of where your English is strong and of what areas you can work on to develop your expressive potential

Course content

This course focuses on resolving linguistic issues that individual students still have in their English, and on further refining academic style and textual coherence. On the one hand the idea is to resolve issues that participants still have with their English, and on the other hand it is about learning to use structures that can make one's writing more 'interesting'.

Form of tuition

3 hrs per week in one session

Type of assessment

[A section of] a research paper or a dissertation in progress, approx. 2500 words; a series of editing assignments; an analysis of and report on the weak areas in one's own English.

Course reading

Hannay, M. & J.L. Mackenzie (2009). Effective Writing in English. 2nd edition. Bussum: Coutinho. There will also be separate materials posted on Blackboard

Entry requirements

This course is only open to master students who already have experience in writing academic texts in English; master students who have successfully completed the remedial writing course for master students may also follow this course if they have a final mark Of 7 or more for that course.

Target group

Master and research master students who are relatively experienced writers and who wish to further develop the quality of their written academic English.

Remarks

Before the start of the course, you must submit a sample of your own unedited work. An analysis of this will provide the basis for part of the course content. The course has obligatory attendance. If you miss more than two sessions you will not be allowed to complete the course.

Academic English: Pronunciation training MA

Course code	L_EAMAALG005 ()
Period	Period 2
Credits	3.0

Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. L.M. Rupp
Examinator	dr. L.M. Rupp
Teaching staff	dr. L.M. Rupp
Teaching method(s)	Seminar, Lecture
Level	400

Course objective

After successfully completing this course you will be able to describe the 10 most common English pronunciation difficulties. You will also be able to describe the adverse effects of a broad foreign accent in professional situations.

You are able to fix the 10 most common English pronunciation difficulties in your own pronunciation.

Course content

We will analyse the 10 most common English pronunciation difficulties.

Form of tuition

Lectures (2 hours) and seminars (1 hour) supported by audiomaterial. Students are expected to do weekly readings and assignments.

Type of assessment

Two recordings of your own pronunciation.

Course reading

Rupp, L. 2013. Uitspraakgids Engels voor professionals. Amsterdam: VU Uitgeverij.

Target group

Students across the university who wish to improve their English pronunciation.

Remarks

Class attendance is obligatory (80%). Participants will also need to have submitted 80% of the set weekly assignments in order to be assigned a grade for the course.

Architectural and Town Planning Heritage

Course code	L_KBMAERF004 ()
Period	Period 1
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. L.R. Egberts
Examinator	dr. L.R. Egberts
Teaching staff	dr. L.R. Egberts
Teaching method(s)	Lecture, Excursion
Level	400

Art Criticism

Course code	L_KNMAKGS010 ()
Period	Period 4+5
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. S. Lutticken
Examinator	dr. S. Lutticken
Teaching staff	dr. S. Lutticken
Teaching method(s)	Seminar
Level	400

Course objective

Learning to reflect critically on contemporary art and culture by writing reviews of current exhibitions; analysing art in well-written and well-structured critical texts.

Course content

The students write five reviews that will be discussed in class. As the aim is to write well-argued reviews of contemporary art exhibitions, the discussions will focus on form as well as on content; on the craft of writing as well as on the cogency of the observations and value judgements in these texts. Additionally, there are a few sessions on the history and current state of art criticism. The focus is on visual art, but contemporary visual art is inter- or postmedial in nature, which means that art criticism too cannot be content with conventional definitions of what constitutes visual art.

Form of tuition

Seminar

Type of assessment

Assessment on the basis of the written reviews and participation in class.

Course reading

T.b.c.

Entry requirements

BA art history or equivalent

Target group

MA students art history, CAMS, VAMA, MA Museumconservator, Design Cultures

Challenging Eternity. Heritage, Urbanistic Interventions and the City of Rome

Course code	L_AAMAALG003 ()
Period	Period 5+6
Credits	9.0

Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. G.L.M. Burgers
Examinator	prof. dr. G.L.M. Burgers
Teaching staff	prof. dr. G.L.M. Burgers, dr. L.R. Egberts
Teaching method(s)	Seminar, Excursion
Level	400

Course objective

Rome is the city par excellence to study the complex interrelations between urban development, heritage politics, the preservation and transformation of cultural heritage. The aim of this course is a better understanding of the historical roles that cultural heritage has fulfilled within the broader framework of national and European identity construction. Next to that, the students develop their own view of how ancient and recent heritage can be preserved and transformed within a setting of urban dynamism and rapid transformations.

Course content

Rome is one of the oldest cities in Europe and its cultural heritage embodies classical and modern ideals, which have left their imprint on the city. But its appearance and structure are also shaped by the daily realities typical of an ever expanding Mediterranean metropolis. Rome is a city of contrasts where old and new, past and present, come together and sometimes clash.

The course elaborates on the following themes:

1. Sites and monuments: Making the students familiar with the major sites, monuments and urbanistic interventions in Rome
2. History and Concepts: Evaluation of the concept of heritage and its history.
3. Heritage, politics and nationalism: History of the use of the heritage of Rome for national and other political purposes.
4. Urban development: History of the urban development of Rome and its problematic relation to archaeology
5. Heritage, History and the Public: Ethics and methods of communication with the audience.
6. Challenges for future management: Marrying urban development with heritage management; new heritage concepts (landscape), urban landscape archaeology, outreach, heritage management and citizenship.
7. Design Interventions: programming old and new functions and spatial claims of stakeholders and preparing interventions for/with designers.

Form of tuition

An introductory seminar and a three-days crash course on heritage issues and Rome's history and topography will be presented at Amsterdam for students from Dutch universities (20th, 21st and 22nd of April 2016). Students studying at non-Dutch universities only participate in the ten-days excursion to Rome (10th - 22th of June 2016).

Type of assessment

On-site oral presentations, active contribution to plenary discussions, assignments and a reflective essay. The complexity of the topic of discussion varies according to the student's curriculum. Participants receive credit after submitting their final paper.

Course reading

Reader.

Entry requirements

The course is a joint initiative of CLUE+, the Royal Netherlands Institute in Rome (KNIR), the master Heritage Studies at VU University Amsterdam and Herity International. It is open for credit to 20 students from the Netherlands and abroad (in particular Master and Research Master students), with an interest in the relation between Archaeology, (Art and Architectural) History, Heritage Studies and Urban Planning and Urban or Landscape Design. Students are asked to write an application letter, containing their motivation, education, c.v. and list of marks and to fill in an application form. Students have to register through the website of the KNIR by using the following url (www.knir.it/nl/meld-je-aan.html). The deadline for registration is 25th of January 2016. Selection (of a maximum of 20 students) will close on the 1st of February 2016 at the latest.

Target group

Master students Heritage of universities in Europa and America. Students are selected!

Remarks

The course is 9 ects for students from Dutch universities and 7 ects for students studying abroad (who don't take the three day course in Amsterdam).

Application and Enrolment

Non-VU University students (Dutch and Foreign), who are selected, have to subscribe as a subsidiary student at VU University Amsterdam, also if you are already a subsidiary student at a Dutch university. For information and rules about the enrolment as subsidiary student please visit: <http://www.vu.nl/en/programmes/admission-and-application/registration-secondary-courses/index.asp>

Facilities in Rome

Students from Dutch universities will be housed in the Royal Netherlands Institute in the Villa Borghese Park, the other students in a pension nearby. From there, it is only a short walk to the historical center of Rome. The accommodation consists of shared bedrooms (bedding and towels are present) and includes a bathroom, washing machine and wireless internet. Furthermore, all participants have access to the library of the Royal Netherlands Institute. No meals are provided, but the accommodation includes ample cooking facilities. Students are responsible for their own airfare and travel to Rome, meals and other consumptions.

Fees

1. €700,- for all those who are not a (subsidiary) student at the VU University Amsterdam, University of Groningen, University of Leiden, University of Amsterdam, Radboud University Nijmegen or Utrecht University, needing accommodation in Rome.
2. €350,- for students living in Rome, NOT needing accommodation. This sum covers the educational fees.
3. €150,- for students (Dutch or foreign) studying at the above

mentioned universities; these students are exempted from paying the educational fees of €350,-.

The above includes tuition fees, accommodation, most excursions (including most entry fees for museums and archeological sites) and a syllabus with course material.

Travel expenses and meals are excluded.

Crossmedial Exhibitions

Course code	L_ZAMAACW015 ()
Period	Period 4
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.L. Blom
Examinator	dr. I.L. Blom
Teaching staff	dr. I.L. Blom
Teaching method(s)	Seminar
Level	400

Course objective

To gain insight in the theory and practice of crossmedial exhibitions. How do exhibition curators, exhibition designers, policy makers and financiers, marketing managers and the press, deal with exhibitions that clearly cross the borders of different media and art forms? Because of the nature of the subject matter, the course will not limit itself to a study of the available literature on the subject but also give students direct contact with the Dutch museum and exhibitions world, seen from different professions & perspectives. Thus giving first hand insight into wideranging and sometimes also conflicting interests within the Dutch cultural territory. Intrinsically the course deepens discussions within museum and exhibition studies in the 21th century.

Course content

This course focuses on one cross-medial event (a major temporary or permanent exhibition or an event) in which different stakeholders have dealt with the problem of intermediality: policy makers, financiers, curators, designers, multimedia creatives, p.r. agents and the press. How did these various parties deal with artistic practices that surpass medial boundaries, when their backgrounds are mostly mono-medial? About audience participation, narrativity, exhibition design, the use of new media (incl. social media): how does the museum of the 21th century deal with this? Previous exhibitions analyzed were "The Art of Fashion. Installing Allusions" (Museum Boijmans, 2009), "Illusions of Reality. Naturalist painting, photography and cinema, 1875- 1918" (Van Gogh Museum, 2010), "Amsterdam DNA" (Amsterdam Museum, 2012), "Oskar Fischinger" (EYE, Amsterdam 2013), "Jeff Wall" (Stedelijk Museum, 2014), and "Anthony McCall"/"Jean Desmet's Dream Factory" (EYE, 2015).

Form of tuition

Seminar. Weekly meetings (max. 4 hours), including lectures, discussions with professionals, excursions, and presentations. Students read texts for literature discussions, prepare questions to the professionals and start their own research, related to the course's content. They hold a

(duo) presentation, focusing on museums, exhibitions, and art or media, in relation to crossmediality. The presentation is the prologue to the (individual) final essay.

Type of assessment

100 percent attendance, assignments, presentations and essay. Failing to be present at the first meeting automatically means removal from the course.

Course reading

Articles, will be put on Blackboard.

Entry requirements

Bachelor degree in Comparative Arts and Media Studies or comparable bachelor's programmes in Art, Media or Cultural Studies.

Target group

Master students Comparative Arts and Media Studies. Limited (possibly no) access to outsiders. The number of regular CAMS students will determine whether outsiders will be admitted (course allows for 25 students in total).

Design in Words: Criticism, Writing and Theory

Course code	L_ZAMAACW016 ()
Period	Period 4
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	T. Verlaan MA
Examinator	T. Verlaan MA
Teaching staff	T. Verlaan MA
Teaching method(s)	Lecture
Level	400

Course objective

This course focuses on the development of a critical attitude towards different aspects of 'design cultures' on the one hand and of writing skills on the other. After completing this course, students must be capable of evaluating design, constructing a critical argument and assessing the critiques of others.

Course content

This course will explore the practice/profession of evaluating design. A discussion on a collection of historical and contemporary critical texts will be combined with an exploration of the question how to write a design critique. Students will be asked to write several articles or reviews for specific media, taking into account the history, production, display and consumption of design.

Form of tuition

Seminars in combination with presentations by design critics.

Type of assessment

Evaluations will be on the basis of participation, small written reviews and a larger review article.

Course reading

See course manual on blackboard.

Entry requirements

An academic bachelor, or a minor, in the Arts, Literature, Culture, Design or Media Studies.

Target group

Master's students Arts and Culture, specialization Design Cultures

Design, History and Culture

Course code	L_AAMAACW001 ()
Period	Period 1+2
Credits	9.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. A. Twemlow
Examinator	dr. A. Twemlow
Teaching staff	dr. A. Twemlow
Teaching method(s)	Lecture
Level	400

Course objective

The course provides a thematic and chronological overview of the history of design since 1850 up to today. It covers the most relevant design trends and historical debates internationally. At the end of the course, the student will acquire a good understanding of the various design ideas and their relevance today. The students will be able to independently explore relationships between the fields of culture, technology, socio- economics and design. After completing this course, the student will be able to present their own design-historical research following a structured and analytical approach.

Course content

The course is divided into topics, whose historical and methodological approach is explored through case studies. Canonical design history, design discourse and the developments in both socio- economic and technological fields will be interconnected in the lectures and in the supporting literature. Each course topic explores major periods and movements - sometimes starting from a specific project or product - drawing on comparisons across disciplines and periods.

Form of tuition

Seminars and guest lectures.

Type of assessment

Evaluations will be on the basis of participation, a mid-term essay and a written exam.

Course reading

J. Woodham, Twentieth Century Design, Oxford 1997.
 D. Raizman, History of Modern Design (2004), recently published in a revised and expanded 2nd edition (Laurence King and Prentice-Hall Publishers, 2010).
 G. Lees-Maffei, R. Houze, The Design History Reader, Oxford/ NYC, 2010.
 Additional articles on history of fashion and design historiography.
 t.b.a.

Optional:

Fallan, K. Design History: Understanding Theory and Method. Oxford/ New York: Berg, 2010

Entry requirements

An academic bachelor, or a minor, in the Arts, Literature, Culture, Design or Media Studies. Theoretically interested students are particularly welcome to apply

Target group

Master's students Comparative Arts and Media Studies, specialization Design Cultures.

Remarks

Students who do not have the right background will be asked to make up for deficiencies by means of certain bachelor courses or reading lists.

Lecturer is Alice Twemlow.

English Text Editing MA

Course code	L_ETMAALG004 ()
Period	Period 2
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. M. Hannay
Examinator	prof. dr. M. Hannay
Teaching staff	prof. dr. M. Hannay
Teaching method(s)	Seminar
Level	400

Course objective

- The course has a vocational value. Many translators also do editing work. But it can also be very valuable for refining your own writing skills, as editing is really part of writing.
- The course develops specific skills, in particular relating to reading, error spotting and formulation.
- From a theoretical point of view the course aims
 - (a) to further develop your insights into the relationship between cohesion and coherence;
 - (b) to introduce you to the problems concerned in explaining the source of error: many problems in second language writing may be put down to interference from the first language, but problems also have other sources.
 - (c) to problematize the notion of error.

Course content

- You first get an overview of what editing involves, plus a number of diagnostic exercises. You will get the opportunity to do the same exercises again at a later stage in the course.
- We then go on to look at matters concerning correctness at the level of the word, phrase and clause. This is called category 1 editing. There is a strong check function to this part: you should be already be reasonably comfortable with spotting, explaining and correcting the most frequent errors relating to spelling, punctuation, lexical choice, lexical grammar and clause grammar.
- Then you get an overview of category 2 editing, which involves message management. Special attention is paid to the categories of ordering, linking, coordinating and sentencing.
- There are exercises throughout, starting with material where you have to spot just one error in a sentence and then becoming more and more complex. Over the last two weeks of the course you will be dealing with text segments where anything at all may be wrong.
- There will be special treatment of alleged cultural differences between writing in Dutch and English.

Form of tuition

4 hrs per week

Type of assessment

A dossier of editing assignments plus a position paper on the practice of professional editing

Course reading

A reading list will be placed on Blackboard

Entry requirements

This course is only open to master students who have a strong BA background in English language and who have completed at least one master course in translation

Target group

Master students who wish to develop basic editing skills and refine their own writing process

Remarks

Before the start of the course, you must submit a sample of your own unedited work. An analysis of this will provide the basis for part of the course content. The course has obligatory attendance. If you miss more than two sessions you will not be allowed to complete the course.

Excursie Buitenland

Course code	L_KAMAKGS021 ()
Period	Period 1
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	drs. R.W.A. Bionda
Examinator	drs. R.W.A. Bionda
Teaching staff	drs. R.W.A. Bionda, dr. I.R. Vermeulen

Teaching method(s)	Seminar, Excursion
Level	400

Film Narratology and Adaptation

Course code	L_ELMAENG016 ()
Period	Period 2
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. R.V.J. van den Oever
Examinator	dr. R.V.J. van den Oever
Teaching staff	dr. R.V.J. van den Oever
Teaching method(s)	Seminar
Level	400

Course objective

Students become acquainted with narratology (Mieke Bal) and film narratology (Peter Verstraten).

Students learn how to compare and contrast a novel and its film adaptation.

Course content

Using (film) narratology as our theoretical starting point, we will compare and contrast three novels with their respective film adaptations. We focus on the question what different ideological meaning-effects arise when transporting a narrative from one medium to another.

Form of tuition

Seminar meetings

Type of assessment

Final essay

Course reading

To be announced

Entry requirements

None

Target group

Priority is given to students of the MA program English Literature in a Visual Culture. Students from other MA programs are welcome, but the course is capped at 30 students in total.

Remarks

Attendance is compulsory. The level of English in this course is high.

Historical Landscape and Archaeological Heritage

Course code	L_AAMAERF001 ()
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Period	Period 1
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. J. Renes
Examinator	prof. dr. J. Renes
Teaching staff	prof. dr. G.L.M. Burgers, prof. dr. J. Renes
Teaching method(s)	Lecture
Level	400

Course objective

Knowledge of the frameworks, legal rules and regulations for treating archaeological heritage and culture historical landscapes in the Netherlands;
 knowledge of changes in contemporary culture historical policies in the Netherlands; knowledge of the genealogy and history of the term heritage; knowledge of the various opinions on archaeological and landscape heritage in the past decades;
 critical reflection on the use of the term heritage in contemporary (archaeological) preservation policies and the management of historical landscapes.

Course content

In these introductory lectures theoretical, historiographical and practical topics are dealt with, that are connected with the interest and the care for historical landscapes and archaeological heritage. In the theoretical part, among other matters, attention will be paid to recent heritage opinions. The historiographic part treats the history of the archeological heritage policies and the interest in the historical natural and cultural landscape. Practical training contains the programs and legal rules and regulations for dealing with landschapes and archaeological monuments, like methods of valuation and selecting, restoration and re-destining and preservation. The course consists of lectures. Discussions will be stimulated by image material like tv-documentaries.

Form of tuition

lectures

Type of assessment

written exam

Course reading

will be communicated later

Entry requirements

bachelor in history, geography, archaeologie, history of architectue and studies that are related to heritage and are admitted through a decision of the Exam Committee.

Target group

masterstudents Heritage Studies and students of other heritage programs at a master level. Master students Archaeology of ACASA (VU/UvA)

Remarks

Attending the lectures mandatory

History of Architecture, Architectural Criticism

Course code	L_KBMAKGS011 ()
Period	Period 4
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Examinator	dr. F.H. Schmidt
Teaching staff	dr. F.H. Schmidt
Teaching method(s)	Seminar, Lecture
Level	400

Course objective

This course focuses on the development of a critical attitude towards different aspects of the architectural production on the one hand and of writing skills on the other. After completing this course, students must be capable of evaluating architectural design, constructing a critical argument and assessing the critiques of others.

Type of assessment

Evaluations will be made on the basis of participation, small assignments and written reviews.

Course reading

See course manual.

Entry requirements

Bachelor in Architectural History

Remarks

English on demand.

History of Architecture, Architectural Theory

Course code	L_KBMAKGS007 ()
Period	Period 1+2+3
Credits	9.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Examinator	dr. F.H. Schmidt
Teaching staff	dr. F.H. Schmidt, prof. dr. J.E. Bosma
Teaching method(s)	Seminar

KMC I: The Art Market

Course code	L_KAMAKGS020 ()
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Period	Period 1+2
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	drs. R.W.A. Bionda
Examinator	drs. R.W.A. Bionda
Teaching staff	drs. R.W.A. Bionda, dr. J.P. ten Berge, dr. I.R. Vermeulen, prof. dr. F. Scholten
Teaching method(s)	Lecture
Level	400

KMC II: Kennerschap

Course code	L_KAMAKGS022 ()
Period	Period 4+5
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	drs. R.W.A. Bionda
Examinator	drs. R.W.A. Bionda
Teaching staff	drs. R.W.A. Bionda
Teaching method(s)	Seminar, Lecture
Level	400

Lecture series

Course code	L_KAMAKGS018 ()
Period	Period 1+2+3
Credits	3.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. S. Lutticken
Examinator	dr. S. Lutticken
Teaching staff	dr. S. Lutticken, prof. dr. K. Kwastek
Teaching method(s)	Seminar
Level	400

Course objective

The lecture series is aimed at offering students of art history insights into current research issues of the discipline, and to introduce them to one of the classical formats of humanities practice in the professional field, which is the scholarly lecture and debate. Students get further insight into research topics of faculty members and researchers from outside the VU, both nationally and internationally. On a broader scope, the lecture series is also intended to offer a platform for conversation and discussion across the scientific community that is in between students, staff, guest speakers, and the broader public.

Course content

Lectures related to current research topics of staff members and invited guest lecturers

Form of tuition

Lecture

Type of assessment

Attendance and written summary/evaluation

Target group

Mandatory for students of the MA Kunst- en cultuurwetenschappen, specialization Kunstgeschiedenis, recommended for all other students of Kunst & Cultuur, open to the public.

Literature and Society

Course code	L_AAMALEC001 ()
Period	Period 4
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. E. Jansen
Examinator	prof. dr. E. Jansen
Teaching staff	prof. dr. E. Jansen
Teaching method(s)	Seminar, Lecture
Level	400

Course objective

- Students understand the complex ways in which literary and non-literary texts reflect societal changes, but also may (help) bring about such changes.
- Students learn how to contextualize, analyze, and compare non-literary and literary texts.
- Students practice in critically assessing secondary sources, and setting up an argument.

Course content

This course takes its material mainly from South African literature and society, but will start with a discussion of the slave novel *The Book of Negroes* by Canadian novelist Lawrence Hill. The course will draw on literary texts as well as non-literary texts and visual material to assess parallels as well as differences between literature and other disciplines.

Form of tuition

Attendance of all lectures is compulsory. All students must actively participate.

Type of assessment

After the introduction period students will participate each week by way of short contributions to the set literature. The final assignment will be a response to the course content by writing a paper specifically related to at least two of the issues discussed during the course. A

detailed outline of the course content will be made available on Blackboard before the beginning of Semester 2.

Course reading

To be announced

Entry requirements

No prior knowledge required, although students who do not specialize in literature should be aware that this course is theory based. An interest in and knowledge of contemporary theories, such as Cultural Materialism, Marxism, and Postcolonialism is recommended.

Target group

All MA students of Literature and Culture, including RMA students

Remarks

A visit to the Zuid-Afrikahuis, Keizersgracht 141, Amsterdam will be part of the programme.

Master Excursion Architectural History, Abroad

Course code	L_KBMAKGS012 ()
Period	Period 5+6
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Examinator	dr. F.H. Schmidt
Teaching staff	dr. F.H. Schmidt
Teaching method(s)	Excursion, Seminar
Level	400

Master History of Architecture, Tutorial 1

Course code	L_KBMAKGS009 ()
Period	Ac. Year (September)
Credits	9.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Level	400

Entry requirements

Master students Heritage Studies

Master History of Architecture, Tutorial 2

Course code	L_KBMAKGS010 ()
Period	Ac. Year (September)
Credits	6.0

Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Level	400

Entry requirements

Master students Heritage Studies

Master Seminar Visual Art

Course code	L_KAMAKGS015 ()
Period	Period 1+2+3
Credits	9.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. K. Kwastek
Examinator	prof. dr. K. Kwastek
Teaching staff	prof. dr. K. Kwastek
Teaching method(s)	Seminar
Level	400

Course objective

In depth engagement with a specific topic of modern/contemporary art history. Identification, formulation, elaboration, and (oral and written) presentation of individual and collective research projects. Preparation for writing of master thesis through training of research skills.

Course content

Course related to research topic and/or projects of the staf members art history. In the academic year 2015-2016, the course will be taught by Prof. Dr. Katja Kwastek. the topic of the werkcollege MA kunstgeschiedenis 1800 to today will be "From Romanticism to the Post-Digital: Slow (Media) Art"

Form of tuition

Lecture, seminar, excursion (conditionally), active participation

Type of assessment

Oral presentation, essay

Course reading

To be announced via blackboard

Entry requirements

BA diploma conform with the entry requirements for the MA Kunstgeschiedenis

Target group

MA students art history and VAMA, open to students of CAMS, Design Cultures, and Architectural History

Master Seminar Visual Art I

Course code	L_KAMAKGS014 ()
Period	Period 1+2+3
Credits	9.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. D. Meuwissen
Examinator	dr. D. Meuwissen
Teaching staff	dr. D. Meuwissen
Teaching method(s)	Seminar
Level	400

Master Work Placement Architectural History

Course code	L_KBMAKGSSTA (528671)
Period	Ac. Year (September)
Credits	12.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	drs. I.B.S. van Koningsbruggen
Level	400

Master Work Placement Visual Art 1400 to the Present

Course code	L_KAMAKGSSTA ()
Period	Ac. Year (September)
Credits	12.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.R. Vermeulen
Level	400

Masterclass Florence

Course code	L_KAMAKGS023 ()
Period	Period 4+5+6
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. S. Lutticken
Examinator	dr. I.R. Vermeulen
Teaching staff	dr. I.R. Vermeulen
Teaching method(s)	Seminar
Level	400

Masterclass Rome

Course code	L_KAMAKGS024 ()
Period	Ac. Year (September)
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.R. Vermeulen
Examinator	dr. I.R. Vermeulen
Teaching staff	dr. I.R. Vermeulen
Teaching method(s)	Seminar
Level	400

MA-Thesis Architectural History

Course code	L_KBMAKGSSCR (528651)
Period	Ac. Year (September)
Credits	18.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. F.H. Schmidt
Examinator	dr. F.H. Schmidt
Level	400

MA-Thesis Art History 1400-Present

Course code	L_KAMAKGSSCR ()
Period	Ac. Year (September)
Credits	18.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.R. Vermeulen
Examinator	dr. I.R. Vermeulen
Teaching staff	drs. R.W.A. Bionda, dr. J.P. ten Berge, dr. S. Lutticken, dr. I.R. Vermeulen, prof. dr. K. Kwastek, dr. D. Meuwissen
Teaching method(s)	Seminar
Level	400

MA-Thesis Comparative Arts and Media Studies

Course code	L_ZAMAACWSCR (501651)
Period	Ac. Year (September)
Credits	18.0

Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Examinator	prof. dr. K. Kwastek
Teaching staff	dr. I.L. Blom, dr. J.I.L. Veugen, prof. dr. G.E.E. Verstraete, prof. dr. A.P. Hogenkamp
Teaching method(s)	Seminar
Level	400

Course objective

The programme of Comparative Arts & Media Studies culminates in the Master's thesis, which gives you the opportunity to demonstrate your research skills and your competence as a critic. The Thesis also shows your ability to systematically gather, select and interpret information, to create a theoretical framework, and to argue a case in an independent, objective and responsible manner.

Course content

The Master is completed by a thesis on a topic related to the programme and supervised by one of our academic staff.

Form of tuition

Thesis.

Type of assessment

A preliminary meeting will be held late October. Working plans & contracts are handed in mid-December and discussed early January. Around 1 April formal presentations will be held, which will be graded and account for 10% of the final grade. Complete first versions are handed in 1 May, final versions mid-June.

Course reading

For the guidebook of the Master's Thesis and additional guidelines: see Faculty website, Students, Education Information. The course also makes use of a Blackboard site.

Entry requirements

The courses Transmedia Storytelling and Reading Concepts of Intermediality.

Target group

Master's Students Comparative Arts and Media Studies.

Remarks

Proposals unrelated to the Master will not be accepted. Writing proper English is required.

MA-Thesis Design Cultures

Course code	L_ZAMAADCSCR ()
Period	Ac. Year (September)
Credits	18.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. J.C. Gimeno Martinez

Examinator	dr. J.C. Gimeno Martinez
Level	400

Methods of Design Analysis: The Meanings of Design

Course code	L_ZAMAACW013 ()
Period	Period 1+2
Credits	9.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. J.C. Gimeno Martinez
Examinator	dr. J.C. Gimeno Martinez
Teaching staff	dr. J.C. Gimeno Martinez
Teaching method(s)	Lecture
Level	400

Course objective

Design' represents all kind of artifacts which humans create and use on a daily basis, the designed material products of a culture. These artifacts could range from clothes to posters, or from tourism souvenirs to chairs. Some artifacts might be stylish, and others much less so. But how to study design? This course focuses on object-centred research methods and studies design as embedded in its cultural context. Students will explore design in its complexity as a signifying agent for economy, society and technology.

Course content

This course explores a number of methods and approaches for the study of design such as John A Walker's 'Production-Consumption Model' and Igor Kopytoff's 'The Cultural Biography of Things'. Alongside, other methodologies such as the biographical method, the typological approach or the material/techniques approach are also considered.

Form of tuition

Lectures, seminars, discussions and group presentations.

Type of assessment

Class participation (20% of course grade), preparatory assignments (40%) and research paper (40%). Student presence in class is required. No more than 2 absences allowed.

Course reading

Walker, John A. Design History and the History of Design. London: Pluto, 1989

Entry requirements

An academic bachelor, or a minor, in the Arts, Literature, Culture, Design or Media Studies. Theoretically interested students are particularly welcome to apply

Target group

Master's students Arts and Culture, program Design Cultures

Remarks

Students who do not have the proper background will be asked to make up for deficiencies by means of certain bachelor courses or reading lists.

Museum Curator, Collecting/Exhibiting part A

Course code	L_KAMAMUS008 ()
Period	Period 1
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.R. Vermeulen
Examinator	dr. I.R. Vermeulen
Teaching staff	dr. I.R. Vermeulen
Teaching method(s)	Seminar
Level	400

Museum Curator, Collecting/Exhibiting part B

Course code	L_KAMAMUS009 ()
Period	Period 2+3
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.R. Vermeulen
Examinator	dr. I.R. Vermeulen
Teaching staff	dr. I.R. Vermeulen
Teaching method(s)	Seminar
Level	400

Reading Concepts of Intermediality

Course code	L_ZAMAACW014 ()
Period	Period 1+2+3
Credits	9.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. G.E.E. Verstraete
Examinator	prof. dr. G.E.E. Verstraete
Teaching staff	dr. S. Luticken, prof. dr. G.E.E. Verstraete, prof. dr. K. Kwastek
Teaching method(s)	Seminar
Level	400

Course objective

This course offers an introduction to concepts and practices of intermediality. It offers a survey of the major concepts used in contemporary debates on the synergy between the arts and the media, and teaches the students not only to get a grip on those terms, but also to understand them in relation to each other. On the basis of these key terms, students acquire a good understanding of the theoretical debates on intermediality, while learning to analyze concrete objects and practices. Students are asked to relate the terms and theoretical issues discussed to their own disciplinary backgrounds. A close reading of installations, art works, texts, will be part of the training. At the end of the course students not only understand the major (theoretical) aspects concerning intermediality, but they can also present a sophisticated analysis in writing.

Course content

We will read such concepts as text, medium, mediation, intertextuality; reproduction in a variety of theoretical texts, and relate them to concrete art works and practices.

Form of tuition

Seminar. The course combines seminars with in- class presentations by the students. Students will be encouraged to make use of blackboard or websites to exchange ideas and information.

Type of assessment

Evaluations will be on the basis of participation, presentation and possibly final essay.

Course reading

A reader will be provided.

Entry requirements

An academic bachelor, or a minor, in the Arts, Literature, Culture or Media Studies. Theoretically interested students are particularly welcome to apply.

Target group

Master's students Comparative Arts and Media Studies, English Language and Culture; MPhil- students Visual Arts, Media and Architecture.

Remarks

Students who do not have the right background will be asked to make up for deficiencies by means of certain bachelor courses or reading lists.

Seminar Architecture

Course code	L_KBMAKGS013 ()
Period	Period 1+2+3
Credits	9.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	drs. E.M. van Hellemond
Examinator	drs. E.M. van Hellemond
Teaching staff	drs. E.M. van Hellemond

Teaching method(s)	Seminar
Level	400

Course objective

The aims are: training students in research strategies dealing with the history of (interior) architecture and in developing and presenting critical reflections.

Course content

This course introduces the students in a contemporary research topic in the field of architectural history. A collective discussion on a series of texts and projects will be combined with the development and exploration of an individual research question relating to the central research topic. Special attention will be paid to the different levels of scale the architectural designer is confronted with with: from the urban fabric to the building's interior arrangements.

Form of tuition

Seminars and excursion(s). Collective discussions and individual presentations.

Type of assessment

Regular assignments, presentations and a final paper.

Course reading

To be announced

Entry requirements

Bachelor in Comparative Arts and Media Studies or Art History

Target group

Master's students Arts and Culture; MPhil-students Arts and Culture, Program Visual Arts, Media and Architecture

Semiotic Signs: Words versus Images

Course code	L_ELMAENG017 ()
Period	Period 1
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. R.V.J. van den Oever
Examinator	dr. R.V.J. van den Oever
Teaching staff	dr. R.V.J. van den Oever
Teaching method(s)	Seminar
Level	400

Course objective

Students are acquainted with theories on the interrelation between words and images; they explore particular genres that hinge on this interrelation.

Students learn how to connect cultural analysis and critical theory in their own writing.

Course content

We study the interrelation between words and images. How do we theorize the differences and similarities between words and images? How do words and images interact in genres such as the screenplay and the comic? How can words substitute for images, for instance in ekphrastic poetry and censored photographs?

Form of tuition

Seminar meetings

Type of assessment

Research journal

Course reading

To be announced

Entry requirements

None

Target group

Priority is given to students of the MA program English Literature in a Visual Culture. Students from other MA programs are welcome, but the course is capped at 30 students in total.

Remarks

Attendance is compulsory. The level of English in this course is high.

The Art of Comparison

Course code	L_ZAMAACW017 ()
Period	Period 5
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	S. Scholz MA
Examinator	S. Scholz MA
Teaching method(s)	Seminar
Level	400

Course objective

Students will gain insight into histories of media aesthetics as well as theorizations of current transformations of media aesthetics in the field of television. Upon completion of the course, students will be able to identify and understand recent developments in cross-media television and to situate these within a broader historical and theoretical context. Students will be enabled to critically relate today's television aesthetics to different fields of culture and define their own standpoint.

Course content

The Art of Comparison: Precarious Aesthetics – Distribution of the Sensible Across Media introduces histories and theories of aesthetic experiments across different media. It acts on the assumption that all experience is mediated and that every process of mediation implicates

aesthetic elements. Aesthetics – understood as more than just a formal act of stylization or container for content – organizes perception and structures interaction with a medium. Taking current transformations of television as its starting point the seminar will explore how access to and interaction with cultural forms is structured by media technologies and corresponding "stylizing performances" (John T. Caldwell).

Traditionally, the aesthetic dimension of television has played a minor role in academic research and debate, the 'mundane medium' has been frequently described (if not defined) by discourses that emphasize its inferior aesthetic qualities. Recently, the debate on so-called "Quality TV" has tried to change the picture by ascribing cinematic or literary characteristics to television, and thus legitimating the medium as an art form – by referencing to other art forms. At the same time television's hybrid 'messy' textuality has long anticipated tendencies of convergence and cross-mediality beyond any fixed medium-specificity. The precarious aesthetics of television can therefore serve as an entry point to a broader exploration of the ways in which media are involved in dynamic processes of a "distribution of the sensible" (Rancière) – facilitated not only by "traditional" media institutions like books, films, tv, museums etc., but rather focusing on their concurrent interplay, and the permeation of everyday life by digital screens and interfaces.

The seminar (among others) discusses the following questions: How do technologies, interfaces and corresponding practices organize and re-organize perception? In what ways are media themselves shaped by aesthetic presumptions? How are media practices and user agency participating in the formation of different aesthetic regimes? How are contemporary visual cultures affected by the accelerated circulation and 'overflow' (Will Brooker) of images from platform to platform? Are stylistic characteristics co-converging with converging technological features of a medium? Which epistemological and political impacts do aesthetic decisions have on us, how do aesthetics help to define the way we relate to society and produce knowledge? This course encourages students not only to find and engage with existing literature and apply it to mediated phenomena of their own choice, but also to experiment with different forms of presenting their findings.

Form of tuition

Seminar. Weekly sessions (max. 4 hours).

Type of assessment

100% attendance. Literature research and report. Midterm workshop: 'experimental' in-class presentation of research. Final assignment.

Course reading

Literature will be made available via Blackboard.

Entry requirements

Bachelor degree in Comparative Arts and Media Studies or comparable bachelor programmes in Art, Media or Cultural Studies.

Target group

Master students Comparative Arts and Media Studies.

Remarks

Limited (or no) access to outsiders, on basis of the number of major students at the CAMS master (max. 25 students in the course).

The Arts and Crafts of Dutch Design

Course code	L_AAMAACW002 ()
Period	Period 4
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. J.C. Gimeno Martinez
Examinator	dr. J.C. Gimeno Martinez
Teaching staff	dr. J.C. Gimeno Martinez
Teaching method(s)	Lecture
Level	400

Course objective

The aim of this course is to analyze the construction of Dutch Design and to develop alternative approaches to the study of material culture in the Netherlands. The students get an insight in the creation and development of Dutch design and of 'Dutchness' as a constructed concept, mediated by designers, labels, design critics, institutions and promotion campaigns.

Course content

Since the 1990s, the notion of Dutch design gained momentum. It is usually defined as a type of conceptual practice in the fields of graphic, fashion, product and interior design in The Netherlands. Its emergence is explained as the product of a typically Dutch cultural identity. The problem with the definition/explanation of Dutch Design is that it is not representative of the complexity and profusion of both cultural and material diversity in the Netherlands. Firstly, it excludes all types of cultures even within Dutch borders that do not conform to the stereotype of Dutch culture/identity. Secondly, it excludes all types of 'things' that do not conform to Modernist aesthetics/ideals. In short, the equation of Modernism with a typically Dutch culture/identity/mentality creates a very narrow and exclusive canon of Dutch Design. This course proposes a new programme for researching 'Dutch Design' today.

Form of tuition

Seminar, excursion and field work.

Type of assessment

Attendance is required. The evaluation will be based on in-class presentation and essay.

Course reading

To be announced

Entry requirements

Students should have followed the course "Methods of Design Analysis: The Meanings of Design"

Target group

Master's students Art and Culture, Programme Design Cultures

Remarks

Some classes and research will be on location outside the VU.

The Gothic Gaze

Course code	L_ELMAENG010 ()
Period	Period 2
Credits	6.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. A.S. Raghunath
Examinator	dr. A.S. Raghunath
Teaching staff	dr. A.S. Raghunath
Teaching method(s)	Seminar
Level	400

Course objective

The aim of this course is to offer an opportunity for students to develop their understanding of the social and historical context of Gothic literature from the nineteenth century to the present.

Course content

The material is wide- ranging: plays, film, poetry, music and novels and the course will encourage students to develop their own understanding of why Gothic remains a popular and meaningful cultural phenomenon.

Form of tuition

Seminar

Type of assessment

Essay of 4,000 words

Course reading

- * Jane Austen, Northanger Abbey
- * Anne Rice, Queen of the Damned
- * Edgar Allen Poe, Complete Short Stories
- * Angela Carter, The Bloody Chamber
- * H.G. Wells, The Door in the Wall and Other Stories
- * H.P. Lovecraft, Dreams of Terror and Death
- * George A. Romero, Dawn of the Dead
- * Matthew Lewis, The Monk
- * Horace Walpole, The Castle of Otranto

Entry requirements

Bachelor degree

Target group

MA-students of English, Literature and Culture students, VAMA-students, RMA-students

Transmedia Storytelling

Course code	L_ZAMAACW012 ()
Period	Period 1+2
Credits	9.0

Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. J.I.L. Veugen
Examinator	dr. J.I.L. Veugen
Teaching staff	dr. J.I.L. Veugen
Teaching method(s)	Lecture
Level	400

Course objective

Through this course the student will gain insight and develop a theoretical framework for understanding the major (theoretical) concepts and practices of cross- and transmedia storytelling within film, television, (comic) books, graphic novels, computer- and alternate reality games, and web based media.

Course content

As exemplified by franchises such as Starwars, The Lord of the Rings, Pokemon, CSI, Heroes, Tomb Raider and Assassin's Creed cross- and transmedia development and storytelling have made a quantum leap in the 21st Century. Both cross-and transmedia stories unfold across multiple media platforms, although there is a distinct difference between the two. In this course this difference, as well as differences between branding (such as Coca Cola's Happiness Factory campaign) and non-branding stories (such as the Assassin's Creed narratives) will be discussed and explored, as will other important aspects of these forms of storytelling such as the fact that they require a much more active attitude of their audience who now have to become hunters and gatherers moving back and forth across various narratives, trying to stitch together a coherent picture from dispersed information.

Students will acquire a good understanding of the debates on cross- and transmedia storytelling, which will also include those on seriality, interactive entertainment and fan-culture. At the end of the course students not only understand the major (theoretical) aspects concerning transmedia development, but they will also be able to critically research transmedia stories. On a practical level they will gain some experience in working with a wiki.

Note that this course focusses non-commercial transmedia stories in popular media.

Form of tuition

This course uses a combination of lectures, discussions and seminars. Using various theoretical frameworks, the first period will be devoted to comparing and analysing the various forms and approaches of storytelling across media. In the second period discussions will continue, but students will also work on writing an article for an academic online journal on popular media, which they will put through a (self-organized) peer review process.

Type of assessment

Attendance, active participation, chairing and contributing to the (online) discussion, case study, presentation, peer review process and final article

Course reading

Dena, C. (2009). Transmedia Practice: Theorising the Practice of Expressing a Fictional World across Distinct Media and Environments

(Unpublished PhD dissertation). Sidney, Australia. Available online at <http://www.christydena.com/academic-2/phd/>

Selected chapters from various sources.

Background reading: Frank Rose (2011) *The Art of Immersion*. New York: W. W. Norton & Company.

Entry requirements

Bachelor's degree in Comparative Arts and Media Studies or comparable bachelor's programmes in Art, Media or Cultural Studies.

Target group

Master's students Comparative Arts and Media Studies; other master's students who fulfil the entry requirements.

Remarks

The number of students who can participate in this course is limited. Students who do not study CAMS may therefore be turned down.

Visual Art 1400 to the Present, Methodology

Course code	L_KAMAKGS402 ()
Period	Period 1+2+3
Credits	6.0
Language of tuition	Dutch
Faculty	Faculteit der Geesteswetenschappen
Coordinator	prof. dr. K. Kwastek
Examinator	prof. dr. K. Kwastek
Teaching staff	dr. S. Lutticken, prof. dr. K. Kwastek, dr. D. Meuwissen
Teaching method(s)	Seminar
Level	400

Work Placement Comparative Arts and Media Studies

Course code	L_ZAMAACWSTA (501671)
Period	Ac. Year (September)
Credits	12.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. I.L. Blom
Examinator	dr. I.L. Blom
Level	400

Course content

While the Comparative Arts and Media Studies programme centers on a core set of compulsory courses, there is also opportunity for students to define their own individual tracks by means of electives and internships. As a master student in Comparative Arts and Media Studies, internships are possible at a wide range of organisations for media, art and culture located in and around Amsterdam. Visit www.let.vu.nl/master/comparative-arts-and-media-studies for more information and lists of options.

Type of assessment

The internship concludes with a report written by the intern (for requirements, see the Manual on the Faculty website).

Entry requirements

The internship needs to be a research internship: archival research, audience research, market research, research for a publication/ exhibition/ experimentation with new media, etc. The proposal needs to be approved by the supervisor and the Faculty Examination Board by means of a signed contract.

Remarks

In periods 1 and 2 (other periods after consultation with the lecturer). Smaller period (6 or 9 credits) is possible only after consultation with the Master's coordinator, but not very common.

Work Placement Design Cultures

Course code	L_ZAMAADCSTA ()
Period	Ac. Year (September)
Credits	12.0
Language of tuition	English
Faculty	Faculteit der Geesteswetenschappen
Coordinator	dr. J.C. Gimeno Martinez
Level	400

Course content

While the Design Cultures programme centers on a core set of compulsory courses, there is also opportunity for students to define their own individual tracks by means of electives and internships.

As a master student in Design Cultures, internships are possible at a wide range of organisations for media, art and culture located in and around Amsterdam. Visit

www.let.vu.nl/nl/opleidingen/masteropleidingen/design-cultures/internships/index.asp for more information and lists of options.

Remarks

In periods 1 and 2 (other periods after consultation with the lecturer).