Mandatory Courses

- International Management
- Culture and International Organizations
- Doing Business in Emerging Markets
- International Entrepreneurship
- Global Organizational Change
- International Consulting Project
- Course from other BA programme
  (HRM, LCM, MC, or S&O)
- You can choose 1 out of 7 (or internship)

Elective Courses

- Knowledge
  - Behavioral Strategy
  - Cross Cultural Management
  - Diversity in Organizations
  - Enterprising Skills
  - Management Idea Factory
  - Managing Service Innovation
  - Financial Management

- Practice

- Other BA programmes

Academic citizen

- Portfolio
- Business Ethics in IM

Academic professional

- Choose 3 in total
- Choose at least 2 (of which at least one course in period 2)
- Choose 1 out of 7 (or internship)

Academic

- Choose max. 1

International Management
Developing tomorrow's global business leaders

Research in Business Administration 6 EC

Master Thesis 15 EC

Internship 6 EC

Portfolio 3 EC

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