MASTER Business Administration - Course Schedule 2017-2018

STRATEGY AND ORGANIZATION
Competing in Dynamic Markets

Academic

Academic professional

1. Core
   - Growth Strategies & Organizational Challenges 6 EC
   - Strategic Entrepreneurship & Organizational Renewal 6 EC

2. Managing firm boundaries
   - Alliances, Mergers & Networks 6 EC
   - Strategic Corporate Social Responsibility 6 EC
   - Choose 3 in total (of which at least one course in period 2)

3. Managing stakeholder expectations
   - Business Ecosystems & Open Innovation 6 EC
   - Multi-Stakeholder Management 6 EC
   - Choose max. 1
   - Course from other BA programme HRM, IM, LCM, or MC 6 EC
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4. Other BA programmes
   - Choose 1 out of 7 (or internship) 6 EC
     - Behavioral Strategy 6 EC
     - Cross Cultural Management 6 EC
     - Diversity in Organizations 6 EC
     - Enterprising Skills 6 EC
     - Financial Management 6 EC
     - Management Idea Factory 6 EC
     - Managing Service Innovation 6 EC

5. Academic citizen
   - Portfolio 0 EC

6. Elective Courses

Choose max. 3 in total
(choose at least 2 (of which at least one course in period 2))

Choose 1 out of 7 (or internship)
Choose at least 2
(choose at least one course in period 2)

Mandatory Courses

Elective Courses

Last update: 09-06-2017